

2024-2025 ADMINISTRATIVE, OPERATIONS & FUNDRAISING COMMITTEES



HANDBOOK & ADVERTISING SALES

Mission Statement: Recruit and train Club Members to sell new ads and renew existing advertisers. Determine ad rates. Ad sales are this club's biggest source of fundraising dollars.

CHAIR – Richard Gwyn, VICE CHAIR - P. Kaupp-Seas. MEMBERS: Jack Wilson-Ad Sales Lead, Wayne Billian-Coordinator, Ed Brett-Nonrevenue TEAM CAPTAINS: Bob Leggett, Roger Steel, Jack Wilson, Bill Nelson, Bob Quagliato, John Reock, Bruce VanVoorhis SALES TEAM: Herbert Boehm, Bob Glenn, Steve Haines, Bob Leggett, Bruce VanVoorhis, Tony Mazzola, Nancy Schibler, Chris Stephenson, Jay Miller, Jim Newton, Stephen Penhkus, Roger Steel, Ken Steen, Coby VanDeGraaf, David Cruse, Ray Hoover, Bill Huff, Jack Wilson, Bill Nelson, Alan Armstrong, Wayne Billian, Carmine DeGennaro, Ed Leary, Kevin Boyle, Jim Dywer, Joy Millar, John Reock, Bob Schick, Frank Farfone, Ken Kavanaugh, Ron Schildge, Bob Speziale, Bruce VanVoorhis



MEMBERSHIP

Mission Statement: Build, maintain, and nurture an engaged Exchange Club membership, actively supporting the club's mission and service goals.

- Design and distribute compelling membership recruitment and marketing materials
- Work with Communications Committee and Website Committee on newsletters, social media posts and website info
- Oversee new member orientation program and new member video testimonials
- Follow up with dinner guests and prospects, host meet and greets to attract new members
- Reach out to local businesses to encourage their involvement – and membership
- Maintain the Club Roster on the National EC website
- Maintain database of former members and current prospects including recent dinner guests
- Manage nametags and meeting sign-ins for members and guests

CHAIR – Chuck Riehl, VICE CHAIR – Joe Thompson. MEMBERS: Phyllis Barber, Nancy Schibler, David Cruse, Scott Lee



COMMUNICATIONS

Mission/ Purpose: Inform existing members, prospective members, and the public of major activities/accomplishments of the Exchange Club via monthly newsletter. Work with Membership Committee and Website Committee to develop methods and materials for increasing membership and attracting contributions.

- Reach out periodically through communication channels such as the Seabrooker, Tidelines, Post & Courier, Island Connection and social media accounts on Facebook and Instagram to tell the club's ongoing story

CHAIR – Lisa McDonald, VICE CHAIR – Ron Schildge. MEMBERS: Thad Peterson, Bob Leggett



SPEAKERS

Mission Statement: Secure and schedule speakers for Club's dinners, manage logistics and audio-visual requirements for speaker, welcome and introduce the speaker

CHAIR – TBD, VICE CHAIR – TBD. MEMBERS: David Cruse, Bob Speziale, Scott Lee, Derek Fyfe, Bob Mason, Bill Nelson, John Reock



ACTIVITIES

Mission Statement: Plan activities and recruit volunteers for special activities, including the Holiday Party, Bohicket Run, Members' Social Golf Outing, Veterans Day Charitable Golf Tournament, and our premier event, the Angel Oak Award Banquet.

CHAIR - Marjorie Stephenson, VICE CHAIR – TBD. MEMBERS: Cathy Cleary, Wes Cleary, Bill Nelson



VETERAN'S DAY CHARITABLE GOLF EVENT

Mission Statement: Honor veterans who have served the country and raise money to support the Ralph Johnson Veteran's Hospital and the Friends of Fisher House

CHAIR – Alan Armstrong, VICE CHAIR – TBD. MEMBERS: Wayne Billian, Carmine DeGennaro, Joe Thompson, Dave Woodman



BOHICKET 5K & HALF MARATHON

Mission Statement: Organize the annual Bohicket 5k and Half Marathon Event which is a source of fundraising dollars for this club.

CHAIR – Pat Welch, VICE CHAIR – Bill Nelson



DINNERS AND SURVEYS

Mission/ Purpose: Coordination of Exchange Club Dinner meetings including scheduling, invitations, dinner event support, and post-dinner program critique surveys. Liaise with the Seabrook Club and other venues. Provide pre and post dinner attendance counts. Provide meeting night support for audio visual and speaker biography displays and gifts.

CHAIR - Bill Nelson, VICE CHAIR – David Cruse. MEMBERS: TBD



WEBSITE AND MEMBER ENGAGEMENT

Mission Statement: Develop new and easily accessible tools to increase member participation in the activities of the Exchange Club of Kiawah-Seabrook. Help grow membership through the effective use of communication software that will enhance the membership experience. This committee will:

- Encourage member participation in our twice-monthly dinners. Develop sign-up form that tracks both member attendance and guest participation and allows for payment of guest fees or At-Large member fees for these dinners in advance.
- Enhance use of the website to inform and encourage participation in Exchange Club activities.
- Enhance New Member onboarding process
- Encourage members to use the website and the dues renewal process to get the renewal fees processed no later than 30 days from the invoice date.
- Develop an email template for Exchange Club communications and train committee chairs on sending group emails.

CHAIR – Ron Schildge, VICE CHAIR – Lars Lueders. MEMBERS: TBD



NATIONAL HOLIDAY FLAG DISPLAYS

Mission Statement: Facilitate set-up and take-down of American flag displays on Memorial Day, Fourth of July, Labor Day and Veteran's Day. This is an extension of the Americanism Committee.

FLAG COORDINATOR – Todd Andersen. MEMBERS: Jack Wilson, Bob Leggett, David Cruse, Bill Bane, Kevin Boyle, James Dwyer, Dick Fleming, Ed Heskamp, Bill Huff, Scott Lee, Alan Madison, Bob Mason, Jay Miller, Chris Quinn, Bob Schick, Ken Steen, Joe Thompson, Bruce VanVoorhis, David Woodman, Richard Gwyn, Dustin Plunkett, Art Dougherty, Ray Hoover, Herbert Boehm, Ron Schildge, Roger Steel, John Reock, Rick McDonald, Walter Sewell, Ed Rigtrup, Bob Glenn